



SUMERNET 4 All Training on Communicating for impact

Policy communications and how to write a “policy brief”

11 November 2022, 09:00 – 12:15 (Bangkok/Indochina Time)

Learning objective

1. Participants understand the importance of policy communications and different means to communicate their work to generate policy impacts.
2. Participants learn how to write a policy brief (in English) to reach out to policy audiences (at different levels).
3. Participants learn useful tips and suggestions and look at some sample policy briefs to learn about messaging and actionable recommendations.

Target participants

Project team lead and/or members including early career researchers who are involved in formulation of policy brief, and communications for policy engagement.

Trainers:

1. Rajesh Daniel, Coordinator of Communications Component, SUMERNET Secretariat
2. Pheakkdey Nguon, Forest Governance Expert, European Forest Institute
3. Variya Plungwatana, Communications Assistant, SUMERNET Secretariat
4. Sushmita Mandal, Coordinator of Research for Policy and Practice Component, SUMERNET Secretariat

Agenda (tentative):

Participants are kindly requested to bring a research report/result to use it to develop a policy brief as an outcome of the training. Please carry your laptop/notebook to work on developing the policy brief during this hands-on training session.

Time	Session	Facilitator/Resource Person
09:00 AM – 09:05 AM (5 mins)	Welcome and introduction to the training	Sushmita Mandal
09:05AM – 09:30 AM (25 mins)	Setting the scene: What is policy communications	Rajesh Daniel <i>Presentation followed by Q/A</i>
09:30 AM – 10:15AM (45 mins)	Deep dive on “policy brief” - What is it? - Why is it useful? - How to draft a policy brief based on your research findings?	Pheakkdey Nguon <i>Presentation followed by Q/A</i>

10:15 AM – 10:30AM	BREAK	
10:30 AM – 11: 45AM (75 mins)	<p>Drafting a policy brief</p> <p><i>Participants will work towards drafting their policy brief with guidance from facilitators</i></p>	<p>Pheakkdey Nguon and Rajesh Daniel</p> <p><i>Interactive session where participants can practice writing the different elements of a policy brief</i></p>
11:45 AM – 12:15 PM	<p>Reflections and wrap-up</p> <ul style="list-style-type: none"> -Q/A -An opportunity for participants to share their experiences of policy engagement -Next steps 	Sushmita Mandal