



## **“THE ROLE OF YOUNG PROFESSIONALS IN ENVIRONMENTAL COMMUNICATION: EXPERIENCES FROM THE MEKONG REGION”**

Wednesday 21 June 2023, 13.30 to 15.30 (Hanoi/Bangkok time, ICT) Hybrid Event

### **Introduction**

The Mekong Region is currently facing multiple environmental problems such as air and water pollution, deforestation, soil erosion, the overexploitation of coastal resources, ecosystems and biodiversity degradation, and pollution from domestic waste. These environmental challenges, along with climate change and sea level rise, are undermining the sustainability of the environment and socio-economic development of the region. Further delaying SDG targets.

Communication about environmental issues is an effective way to raise awareness about these concerns to the general public, in turn, garnering their support, which could increase pressure for policy changes. Young professionals are in a unique position, as they are at the start of their careers and thus possess a growing level of knowledge, capacity, as well as an understanding of the cultural, social and political landscapes. Young people offer fresh perspectives and creative insights in communicating environmental topics. Young people are also able to communicate effectively across generations, from youth groups to other young professionals, and senior people in research, media and policy.

### **Aims:**

- a. A platform for young communicators and researchers to share their experiences, opportunities, and challenges relating to environmental communication.
- b. A networking opportunity for young professionals passionate (or curious) about environmental communication.

### **Date and time:**

Wednesday, 21 June 2023, 13.30 to 15.30 (ICT)

### **Place:**

- **Onsite participation:** Conference room 3C, building B at Vietnam Academy of Social Sciences, No.1 Lieu Giai, Hanoi, Vietnam
- **Online participation:** participants are expected to register prior to the event at: [Meeting Registration - Zoom](#). The online event will be recorded for future viewing. Upon successful registration, the online platform will send a joining link to join the webinar on designated date and time.

### **Language:** English, Vietnamese

The seminar will provide simultaneous translation.

## The Institute of Human Studies (IHS)

The Institute of Human Studies (<http://ihs.gov.vn>) is a research institute of the Vietnam Academy of Social Sciences (a government agency) (<https://vass.gov.vn>) based in Hanoi, Vietnam. IHS functions in studies of theoretical and practical issues on human development, human security, and human rights; providing scientific grounds for the formulation of guidelines, strategies, plans, and social policies in Vietnam; providing consultation, education, and training services for the human resource development of the country.

## SUMERNET Young Professionals (SYP)

SYP is based under the Sustainable Mekong Research Network (SUMERNET, [www.sumernet.org](http://www.sumernet.org)) Programme with its Secretariat hosted by the Stockholm Environment Institute (SEI Asia) in Bangkok, Thailand. SYP's mission is to engage young professionals of all genders in the Mekong Region and beyond on the region's critical environmental issues (e.g., water security) and contribute to a more sustainable future for all.

## Tentative Agenda

Time/Duration	Agenda	Who
Overall facilitators: On-site: Phan Thanh Thanh, Researcher, Institute of Human Studies Online: Khaing Su Lwin, SUMERNET Fellow (Research for Policy and Practice)		
13.30 – 13.45 (15 min)	<b>Session 1: Introduction</b> <ul style="list-style-type: none"><li>Housekeeping rules and agenda (2 mins)</li><li>Introduction to webinar and hosts by Phan Thanh Thanh, SYP Advisor, Researcher, Institute for Human Studies (5 mins)</li><li>Welcome remarks by Assoc. Prof. Dr. Nguyen Thi Hoai Le Director of the Institute of Human Studies (3 min)</li><li>Ice breaker poll (5mins)</li></ul>	Khiang Su
		Oung Kham Oo
13.45– 14.00	<b>Session 2: Presentation</b> <ul style="list-style-type: none"><li><b>Ms. Variya Plungwatana</b>, Communication Assistant, SEI Asia, SUMERNET member – in English, online</li></ul>	Facilitator: Onsite: Phan Thanh Thanh Online: Khaing Su Lwin
14.00 – 14.20	<ul style="list-style-type: none"><li><b>Dr. Nguyen Dinh Dap (Mr.)</b>, Researcher at the Institute of Human Geography, Vietnam Academy of Social Sciences – in Vietnamese, onsite</li></ul>	
14.20 – 14.23	<b>Group Photo session + 2 mins Break</b>	
14.23 – 14.38	<ul style="list-style-type: none"><li><b>Mr. Kyaw Nyunt Linn</b>, Water and Climate researcher, SUMERNET Partner and Media grantee – in English, online</li></ul>	
14.38 – 14.58	<ul style="list-style-type: none"><li><b>Dr. Pham Hong Phuong (Ms.)</b>, Lecturer at the University of Natural Resources and Environment – in Vietnamese, onsite</li></ul>	
14.58– 15.23 (25 min)	Discussion and Q&A	Facilitator: Onsite: Phan Thanh Thanh Online: Khaing Su Lwin
15.23 – 15.28 (7min)	Vote of thanks	Bouanong Lathouly